

CURRICULUM VITAE

GEORGE MARTYN SHIPMAN

FRONTEND DEVELOPER/WEB/GRAPHIC DESIGNER

I love my work - I relish being part of a busy, creative environment where I manage multiple projects simultaneously. I am looking for a senior design position in a company whose ambition matches my own. I strive for success & quality in all tasks I undertake. I am self-motivated, communicative, confident & equally as comfortable working on projects alone as part of a team. I have a broad range of experience working on varying projects, across different industries and medias.

EXPERIENCE

NOW

Head of Digital Frontend Developer/Web/Graphic Designer
Symbian Create, Stansted
www.symbiancreate.co.uk
JAN 2014 - PRESENT

- Meeting with and pitching to clients, discussing options & working with them until completion of projects
- Briefing jobs to other members of the team
- Creating & developing a visual brand identity
- Designing direct marketing materials
- Designing, coding & sending email campaigns
- Creating marketing videos using software such as Adobe Flash & Premiere
- Delivering lightweight, digital applications coded to latest design standards
- Using CMS systems such as WordPress, editing themes & plugins to suit requirements.
- Setting up domains and databases
- Managing client hosting
- Maintaining records & documentation
- Responsible for maintaining, expanding, & developing company branding
- Contribute to company marketing materials, blog & social channels
- Staying up-to-date on emerging digital & print trends & applying them to operations
- Testing & checking digital applications/emails for faults & fixing problems

2017

2016

2015

2014

Web/Graphic Designer
Brastop, Harrow
NOV 2011 - DEC 2013

- Designed in-house marketing materials including flyers, packaging, logos leaflets & posters
- Developed company brand Identity
- Photo retouching lingerie models
- Managed e-mail newsletter campaigns
- Designed, coding & updated e-commerce website & online apps
- Product design: tote bags, wash bag
- Designed and artworked magazine advertisements for fashion brands: Company, Marie Claire, Instyle etc.
- Managed social media campaigns

2013

2012

QUALIFICATIONS

BA Honours in Architecture
Lincoln University, Lincoln
SEPT 2007 - MAY 2010

3 A-LEVELS
Art & Design,
English Literature, Law

13 GCSEs
Art, Biology, Chemistry, English Language, English Literature, French German, Graphic Design, History, I.T Maths, Media & Religious Studies

SILVER AWARD for Mathematics

SKILLS

TECHNICAL PROFICIENCY:
Windows & Mac OS fluent



GRAPHIC DESIGN | WEB DESIGN | ILLUSTRATION | CGI VISUALISATION

Adobe Creative Suite (Adobe Fireworks, Adobe Dreamweaver, Adobe Animate, Adobe Premiere, Adobe Photoshop, Adobe Illustrator, Adobe Indesign) - Google SketchUp - Auto Cad- Pure360 - Mail Chimp
WooCommerce

CSS3 - HTML5 - jQuery - JavaScript (Moderate) - PHP (Moderate) - Front End Development - Responsive Web Design - Google Developers Console - SEO Social Media - Email Marketing - WordPress - Google Analytics

Visual Identity - Logo Design - Packaging Design - Magazine Design
Data Input (CSV) - Excellent Knowledge of Printing Processes
Artworking - Editing PDF's - Typography - Photo Retouching

“ George has been my absolute favourite freelance designer... He was intuitive enough to anticipate my needs, execute them with professionalism & well above my expectations. He was always a pleasure to communicate with & his demeanor was professional yet humorous & friendly... His design eye & web developing skills are one that I will come back to for sure in the future. His obvious work ethic is that of strong character married with a great design eye
...I can't recommend him highly enough.

Amanda Crean, Wedding Photographer, www.amandacrean.com

UPWORK

RECENT PROJECTS

2017	Extremis Tech	www.extremistechnology.co.uk
2017	NCF London	www.ncflondon.co.uk
2017	IDV Electrical	www.idvelectrical.com
2017	Symbian	www.symbiancreate.co.uk www.symbianprint.co.uk
2017	Cynthia Stroud	www.cynthiastroud.co.uk
2017	City View	www.busadvert.com
2017	DesignerSix	www.georgeshipman.co.uk
2016	Pretty Gorgeous	www.prettygorgeouscakecompany.co.uk
2016	Cakes & Sugarcraft	www.cakes&sugarcraftsupplies.com
2015	Flight Studio	www.flightstudio.co.uk
2016	Lubido	www.mylubido.com

INTERESTS

Away from web ad graphic design my main passion is illustration. I have been working on a childrens book which I am trying to get published called *Fisherman Frank* (<http://www.fishermanfrank.co.uk>) - unfortunately no takers so far...

On the weekends I play football for Litlington FC. I have spent time travelling in Europe & Asia, visiting Thailand, Cambodia, Vietnam & India.

When I'm not working I like to keep busy, enjoying films with my girlfriend, reading a good book or watching the greatest team in the world, West Ham play (dismally) with my friends and family.

REFERENCES ON REQUEST

portfolio > george.designersix.uk

Thank you for taking the time to read my CV