

CURRICULUM VITAE

GEORGE MARTYN SHIPMAN

DIGITAL DESIGNER / FRONTEND DEV

Hello! I am a creative Frontend Web Developer and Designer with over 13 years experience. I love the challenge of creating stimulating and engaging user interfaces, with a clear focus on user experience. A desire to learn and improve has driven me to challenge myself working across a range of projects in various industries and disciplines. I am self-motivated, communicative and confident team member who is always ready to shoulder responsibility.

EXPERIENCE

NOW

Digital Designer
Frontier, Cambridge
OCT 2020 - PRESENT

- Delivering beautifully designed web applications to support the latest releases from Frontier and Foundry
- These include titles such as:
Jurassic World Evolution II, Warhammer Chaos Gate Daemonhunters, Far: Changing Tides, Elite Dangerous Odyssey, and many more
- Creating prototypes, and high fidelity design systems
- Helping to update internal web applications
- Designing, building HTML email campaigns

2020

**Frontend Web Dev /
Web Design / Graphic Designer**
Symbian Create, Stansted
JAN 2014 - OCT 2020

- Meeting with, and pitching to clients, discussing options & working with them, managing projects
- Delivering beautifully designed, lightweight, web applications coded to latest design standards with best practices for local SMEs
- Designing accessible, and responsive user Interfaces which integrate seamlessly with CMS systems, predominantly (WordPress, Shopify)
- A focus on responsive custom-built theme development in WordPress using ACF
- Interpret briefs from clients and team members, gathering and refining specifications based on technical needs
- Responsible for maintaining, expanding, and developing client and internal websites. Creating and implementing SEO strategies based on research & analytics.
- Creating & developing a visual brand identity
- Designing direct marketing materials
- Creating marketing videos

2014

Web/Graphic Designer
Brastop, Harrow
NOV 2011 - DEC 2013

QUALIFICATIONS

BA Honours in Architecture
Lincoln University, Lincoln
SEPT 2007 - MAY 2010

3 A-LEVELS
Art & Design,
English Literature, Law

13 GCSEs
Art, Biology, Chemistry, English
Language, English Literature, French
German, Graphic Design, History, IT
Maths, Media & Religious Studies

Silver Award for Mathematics

SKILLS

Windows & Mac OS fluent

WEB DEV | WEB DESIGN | UI | UX | EMAIL | ILLUSTRATION | GRAPHICS

CSS3 • HTML5 • jQuery • JavaScript • FrontEnd Web Development • SCSS
• UX • UI • MySQL • Bootstrap • XAMPP • Responsive Web Design
• eCommerce • WordPress • Shopify • Google Analytics • NodeJs • NPM
• Git • Advanced Custom Fields • WooCommerce • PHPStorm • Animation
• Theme Development • Accessible Web Design • SEO • Email

Adobe Creative Suite • Adobe XD • PHPStorm • Adobe Animate • Adobe
Premiere • Adobe Photoshop • Adobe Illustrator • Adobe Indesign
• Sublime Text • SketchUp • AutoCad • Pure360 • Mail Chimp

Design Systems • Visual Identity • Logo Design • Packaging Design
• Magazine Design • Photo Editing • Printing Processes • Artworking
• Typography • Illustration

“ George has been my absolute favourite freelance designer...
He was intuitive enough to anticipate my needs, execute them with
professionalism & well above my expectations. He was always a pleasure
to communicate with & his demeanour was professional yet humorous &
friendly... His design eye & web developing skills are one that I will come
back to for sure in the future. His obvious work ethic is that of strong
character married with a great design eye
...I can't recommend him highly enough.

Amanda Crean, Wedding Photographer, www.amandacrean.com

WORK EXAMPLES

Street Fest	streetfest.net
Hot Numbers	hotnumberscoffee.co.uk
Bluepearl Granite	bluepearl-granite.co.uk
DeliverUsMars	deliverusmars.com
The Great War	playthegreatwar.com
Ginger Lillie	gingerlillieboutique.co.uk
Far Changing Tides	farchangingtides.com
Chaos Gate	chaosgate.com
Northside	northside-press.com

INTERESTS

I live in Royston, Hertfordshire with wife and our cat in a small house, which we have recently finished renovating together.

I love to travel, and I enjoy reading. I love playing or watching sport. On the weekends I play for a local village football team, and if ever I have the opportunity to I will go and watch West Ham... usually struggle.

As well as design, I also love to draw. I am keen illustrator. I had a go at writing and illustrating a children's book called 'Fisherman Frank'

www.fishermanfrank.co.uk

REFERENCES ON REQUEST
GEORGESHIPMAN.CO.UK

Thank you for taking the time to read my CV